

case study

Jonathan Rose Companies Offers Safe, Convenient Welcome to Executives Nationwide with VIZpin

The Customer

Jonathan Rose Companies provides green real estate planning and development, project management and investment services. The company's mission is to strengthen communities of opportunity by developing innovative real estate solutions that build value, enhance resilience, and cultivate wellbeing.

The Challenge

Jonathan Rose Companies' Great Lakes Region office often receives executives who are travelling from its other seven locations and was seeking a way to grant them access regardless of when they arrive. A key card-based solution was ruled out because it would require someone to physically be on-site to deliver the keys as executives arrive, and keypads were not an option because they offer little security.

In addition, J. Rose's New York City office was already using a key card access control system and finding the management of key cards to be an administrative burden. COO Mike Daly explains "Each week at least one person leaves their key card at home. Sometimes they borrow someone else's, which compromises security. And, each time a key card gets lost, someone must take the time to remove it from the system and issue a new one, which is both a hassle and an expense."

The Solution

J. Rose explored VIZpin Smartphone Access Control and found that it is significantly less expensive to install than key card solutions. In addition, they were pleased to discover that VIZpin's PLUS service offers the flexibility to grant or revoke access anytime, from anywhere, without having to issue a physical credential.

The company quickly proceeded to install a VIZpin Access Control System at its Great Lakes Region location in Cleveland. For added convenience, several VIZpin FOBs were incorporated to be used for daily visitors.

Asked about how the smartphone-based access control solution is working for J. Rose Companies, Daly comments, "The VIZpin SMART app eliminated all the problems other solutions posed. No one shares their smartphones, which helps us to maintain security, and if a user's phone is lost or replaced, we can quickly and easily transfer keys to a new phone without having to bother the office manager."

He adds, "VIZpin provides significantly more convenience and security than traditional keycard solutions, while at the same time saving us time and money."

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- Mike Daly

